

Colour breaks new ground

The Laminex Group is excited to announce that the Laminex® Colour Palette has been refreshed with eight new additions destined, to ignite the latest in design directions.

The newly launched designs are predominately woodgrain focused, reflecting the re-emergence of timber as a central theme in international markets.

General Manager – Sales and Marketing of The Laminex Group, Paul Weatherall, said the innovative colours, textures and patterns are second to none.

“The new looks create stunning visual effects for both domestic and commercial environments and pre-empt changes that are being signalled globally.”

From the charred timber grain of *Burnished Wood* – the latest in European furniture trends – to the elegant ash structure of *Milkwood*, the possibilities are as diverse as they are stylish.

Then there are the more subtle patterns, such as *Mushroom Linea*, which create a textured canvas colour on which to build soothing familiar environments or to add splashes of striking colour.

The off-white crystalline structure of *Kashmir Granite* works beautifully with both light and dark timber grains, while *Cosmos* has a style of its own, with black, grey and red-brown flecks on a crisp white background.

“Created to support a huge range of design and furnishing preferences, the Laminex Colour Palette is about stimulating your senses through designs that are fully integrated across our entire product range,” Paul said. “

“The Laminex Group’s network of Service Centres ensures that this inspiration is brought to life in a realistic environment.”

Following on from last year’s successful launch, the comprehensive Laminex® Colour Palette range now offers a staggering 216 options, plus a further 60 in the design-focused Innovations range.

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