

**Media Release
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Free styling

Freedom never looked so good – Freestyle™

Laminex, Australia's leading brand of decorative surface solutions, strikes at the heart of imagination with the launch this month of Laminex Freestyle™ Surfaces.

Freestyle™ Surfaces is a premium non-porous solid surface material made from blending natural minerals with pure acrylic resins to deliver a dynamic combination of style, versatility and exceptional performance.

The essence of design freedom, Freestyle Surfaces can be moulded, shaped and specified to any thickness with its seamless joins almost invisible.

Marketing Communications Manager of The Laminex Group, Amanda Saunders, said the added features of superior heat, scratch and stain resistance bring an enduring streamlined simplicity that is not limited to domestic kitchens, bathrooms and laundries and can be utilized in a plethora of commercial environments.

"Whether utilised in thick slabs, thin floating benchtops, for sinks and splashbacks, Freestyle™ Surfaces will realise your individual expression," she said.

"We have taken inspiration from the latest European trends and further refined our designs to meet the needs of design savvy Australians."

The collection of 20 Freestyle™ Surfaces features six newly released colours and finishes, specially made for design-conscious Australians. These include the icy matt **Glacier**, a semi-translucent white set to be an instant success and the pale grey of satin **Crystal Angelica**, in addition to the chunky textural looks of **Tahini** and **Terra Nova**.

Also reflecting the latest design directions, the subtle stripe is embraced through the white on white **Pure Movida** and black on black **Umbra Movida**, which each create texture through playful use of gloss and satin.

"Our new Freestyle™ Surfaces collection is distinctive, with a sophisticated style that is timeless. With finishes in satin, matt and gloss, the beautiful colours, textures and patterns are second to none," Amanda said.

Freestyle™ Surfaces are easy to maintain and have a 15 year warranty. The range has been designed to coordinate with existing Laminex products, and will integrate easily with other textures and surfaces.

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