

Media Release  
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# OUT OF THE WOODS

## Laminex Timber Veneers – as individual as you

The Laminex Group, the brand synonymous with bringing you the newest and most relevant products, is proud to announce the arrival this month of its latest development – a totally fresh and invigorated collection of Timber Veneers.

Spearheaded by the all-new *Designed Timber Veneers* range, available this month, Timber Veneers from Laminex delivers nature at her best and have a look, a style, a character as individual as each of us.

General Manager - Sales & Marketing of The Laminex Group, Paul Weatherall, said that together the collection represents the most comprehensive offering available.

"Always a designer's favourite, the application of wood is timeless. It's no surprise then that the use of veneers in decorative surfaces has developed into an art form in its own right," he said.

"The Laminex Group has been constant in its aim to anticipate the needs of the premium surfaces market. Offerings such as the contemporary *Designed Timber Veneers* range deliver the latest in international design directions – from the refined and soulful to the more dramatic and mysterious."

Reconstituted veneers combine the natural beauty of wood with the benefits of hand-crafted technology. They are manufactured using carefully selected timber from agriculturally grown plantations or sustained yield forests, ensuring responsible use of a precious resource.

Paul says Laminex meticulously selects every surface to ensure the quality of grain and colour.

"In this way, the beauty of real timber combines with the versatility, machinability and strength of a veneered board that provides a diverse range of possibilities for all detail joinery, high quality furniture, feature walls, shelving and kitchens."

The latest collections include 18 new *Designed Timber Veneers* within 5 series: Fineline, Classic, Rigato, Elegance and Exotic; in addition to 4 new Natural Timbers that expand on the existing range of *Natural Timber Veneers*.

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