

# THE **laminex** GROUP

**MEDIA RELEASE**

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## **THE LAMINEX GROUP – FIRST LPM PLANT TO ACHIEVE FSC CHAIN OF CUSTODY**

With increasing demands on delivering environmental preferable building solutions, The Laminex Group leads the building products industry in being the first Australian company to achieve Chain of Custody (CoC) certification for a Low Pressure Melamine (LPM) plant from the Forest Stewardship Council™ (FSC).

FSC CoC certification is a stringent traceability system developed by FSC to ensure wood fibre is legally sourced and traded. FSC is an independent body promoting responsible management of the world's forests. Its trademark provides international recognition to organisations that support responsible forest management.

“The CoC process involves tracking the final product, including all stages of processing, manufacturing and distribution, to ensure the final product is only produced from legally-sourced wood fibres”, says The Laminex Group's Greenfirst Manager, Andrew Hripko. Only CoC certified products are labeled with FSC trademarks, making it easy for consumers to identify environmentally preferable building products.

As testament to The Laminex Group's ongoing commitment to environmentally-friendly manufacturing practices, the Group's Ballarat LPM plant joins the Cheltenham veneer plant in being CoC certified. The Group now offers consumers Laminex FSC CoC certified Low Pressure Melamine (LPM) board in 15 select décors and FSC CoC certified Timber Veneers in a select range of eight natural (Classic) and 12 reconstructed (Harmony) premium finishes.

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