



Media Release

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Formica unveils new dimensions in colour choice

Celebrated surface solutions provider, Formica, has created a whole new world of design possibilities revealing 15 stylish new colours to expand its already extensive colour palette to 175 colour options.

With over 60 years in the Australian market, Formica is globally recognised as providing adaptable, accessible and fashionable surface solutions. The variety of colour options featured in the latest colour update adds a new dimension to the Formica colour palette, embracing Australia's emerging design trends and ensuring there is a surface to complement any interior design scheme.

The new shades range from a variety of warm woodgrains, such as *Idyllic* and *Hotham Oak*, cool linears, including *Slalom* and *Smoke Melange*, as well as stone finishes, such as *Café Crema* and *Artemis Stone*.



Formica benchtop, Ribbon Ash

Tailor-made for Australian homes and projects, Formica laminate surfaces are suitable for a diverse range of domestic and commercial applications including benchtops, vertical panelling, shelving and work surfaces. And their proven quality and reliability ensures long-lasting appeal for every domestic or commercial project.

The new colour update is available from March and has an impressive seven year limited warranty.

For more information on the extensive Formica colour palette, or to find your nearest Formica stockist, please visit formica.com.au or call 132 136.

New to Range: Habitat, Idyllic, Hotham Oak, Snow Elm, Slalom, Provenance, Café Crema, Café Crema Gloss, Ribbon Ash, Artemis Stone, Artemis Stone Gloss, Cast Concrete, Ribbon Aniseed, Smoke Melange, Bliss Shitake, Bliss Cinder

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