

MEDIA RELEASE
March 2010



essastone reaches the pinnacle of premium engineered quartz surfaces

essastone™ reveals a visionary design direction for decorative stone surfaces, with its sophisticated new palette of designs combining inviting textures and radiant decors to create a lasting impression of master craftsmanship.

The enhanced essastone range showcases 20 designs, uniquely crafted to seamlessly integrate into Australian interiors and satisfy emerging interior trends. Offering the enduring appeal of up to 95 percent natural quartz, the superior, broader design selection is guaranteed to enhance the sense of luxury in residential and commercial spaces.

Textured finish In an innovative first for essastone, four designs have been crafted with a natural, velvet surface finish. The robust and highly tactile surface contrasts with the polished, gloss finish of the extended range, providing a new tangent for inspiration.

All of the 20 essastone colours are available in a polished, gloss finish. The designs exclusively available in a velvet finish are *Crystal Chalk*, *New Crystal Salt*, *New Sable Luxe* and *Carbon*.

Inviting new designs The design palette now offers a diverse selection from the soft tones of *New Crystal Salt* and *New Cairo*, through to European-inspired *Carbon* and *Bitter Chocolate*, and the natural aesthetic of large glass flecks in *Terrazzo* and *Porcini*.

A selection of designs including *French Black*, *Midnight Rendezvous*, *Sorbet* and *Frappe* have been fashioned using a unique method of combining quartz and glass pieces, creating a distinctive translucent façade that accentuates the base colour. The striking result makes the surfaces ideal for applications where a strong visual impact is paramount.

Previous best selling designs from the range have been re-engineered to meet the heightened quality of the new additions, lifting essastone to the pinnacle of premium engineered quartz surfaces.

Versatile design Delivering visual impact and resilience in both vertical and horizontal applications, essastone is the surface of choice for domestic and commercial kitchen benchtops, waterfall ends, tables, islands, and bathroom vanities.

Surfaces are available in 20mm and 30mm (dependent on local availability) thick sheets that can be easily fabricated to suit design requirements. Under-mounted sinks can be readily incorporated into any design.

Boasting a remarkable level of scuff and abrasion resistance, essastone surfaces are backed by an exceptional 15-year warranty.

The complete essastone collection will be available in May 2010.

For more information visit essastone.com.au or call 132 136.

For further information about essastone and to request samples and images, contact:

Kieran Stoltenkamp

The PR Edge

03 8416 6821

045 006 2335

kieran.stoltenkamp@che.com.au