

# THE **laminex** GROUP

## **MEDIA RELEASE**

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### **The Laminex Group raises the bar with low formaldehyde MDF products**

At the forefront of sustainable building practices, The Laminex Group has announced the transition of all its Low Pressure Melamine (LPM) decorated E1 MDF (Medium Density Fibreboard) board products to the even lower formaldehyde emissions rating, E0, when tested to AS/NZS 4266.16.

While E1 represents the maximum level recommended by various authorities, E0 MDF has just half the formaldehyde of E1 MDF. With a growing demand for sustainable building practices that minimise the impact on the natural environment, The Laminex Group recognises the environmental and commercial benefits low formaldehyde products can add to the projects of architects, designers and specifiers.

This pioneering move from E1 to E0 MDF products, in addition to a select range currently offered on Super E0 and No-Added-Formaldehyde (NAF), means The Laminex Group delivers a great choice for indoor air quality in buildings.

The Laminex Group Chief Executive, David Worley, said as the market leader in decorative surface solutions, the company is committed to providing customers with innovative, environmentally preferable building products that meet and exceed Australian standards.

“The move to E0 MDF products is a demonstration of our commitment to sustainability, and it's only the beginning of further positive changes to come as The Laminex Group continues to drive innovation, making key enhancements to our product portfolio to provide more environmentally sound choices,” Worley said.

The announcement is made as the company launches the new Laminex Colour Palette and Laminex Commercial Range, meaning all LPM MDF products in the range will soon be available in E0 as standard.

This makes it even easier for architects, designers and specifiers to select quality, sustainable surfaces for a myriad of domestic and commercial applications, including: cabinet doors; panels for kitchens; storage units; wall linings; and general joinery.

To celebrate this positive environmental move and the Laminex Colour Palette update, in October 2010, The Laminex Group will provide new decors ordered in MDF substrate (Lamiwood) and all decors in the Laminex Commercial Range in MDF substrate (Decorwood) on E0 substrate at the current E1 price.

To view brochures or to find out more information please visit [thelaminexgroup.com.au/greenfirst](http://thelaminexgroup.com.au/greenfirst)

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