

essastONE™

MEDIA RELEASE

OCTOBER 2010

EXPERIENCE A TOUCH OF LUXURY WITH ESSASTONE



essastone is inviting stone masons to experience ultimate Italian luxury with the chance to win an all-expenses paid trip to the design capital – Italy – and all the ingredients for a five-star lifestyle.

The pinnacle of premium engineered quartz surfaces, the 2010 **essastone** range showcases 20 leading designs guaranteed to enhance the sense of luxury in residential and commercial spaces, while offering the enduring appeal of up to 95 percent natural quartz.

From 15 October to 15 December, every purchase of a slab from the

2010 **essastone** range is an entry into the exclusive promotion.

The lucky winner of the major prize will indulge in an incredible seven night Italian holiday in Milan and Verona, with five-star accommodation, a visit to the captivating Verona Fair – the International Exhibition of Marble, Stone and Technology, and a tour of two of Italy's finest design destinations – the Rover and Ferrari factories.

Lucky winners of the minor prize draws will enjoy an elegant weekend at the Palazzo Versace Gold Coast with \$1500 spending money, a zippy Vespa LX150 to relive the charming Italian laneways or a SAECCO Odea Giro coffee machine for everyday Italian indulgence.

There are also guaranteed prizes for orders of five or more essastone slabs, including Village Gold Class tickets, Ferrari Formula One Collection gear, Alessi homewares, Ducati Sportswear, Apple iPads, Myer vouchers, coffee machines and Emporio Armani watches.

Get in pronto for a chance to be rewarded in luxurious Italian style. Visit essastonerewards.com to find out more about the promotion and to view the terms and conditions.

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