

MEDIA RELEASE  
FEBRUARY 2012

## LUXURIOUS AND LONGLASTING: THE UPDATED LAMINEX DIAMONDGLOSS RANGE



Alongside the rise of gloss decorative surfaces being used in interiors, the developments in technology has also improved, resulting in a luxurious collection of hard wearing gloss surfaces – Laminex® DiamondGloss® surfaces.

Eight dazzling new decors debut in the stunning Laminex DiamondGloss surfaces range, bringing the entire collection to 53 decors that gleam with contemporary sophistication.

Outshining traditional gloss laminates, DiamondGloss surfaces boast brilliant lustre and superior scuff resistance, making them a perfect choice for both horizontal and vertical applications in both commercial and residential spaces.

Laminex Marketing Manager, Joanna Baker, said new additions to the Laminex DiamondGloss surfaces range mean now, more than ever, specifiers and designers can marry the trend of high gloss with the desirable look of natural materials like woodgrains and authentic stone to create one of the most popular trends for 2012.

“There are some overriding trends that are invigorating interior spaces and the versatility of DiamondGloss provides a beautiful solution for benchtops, cabinetry, doors and panels,” Baker said.

The newest additions to the woodgrain and stone patterns are the light layered tones of *Washboard*, *Brescia* and *Pavement*, and the strikingly deep *Evolution* and *Stratum*. This brings the total to 41 woodgrain and stone patterns, spanning the whole spectrum of light and dark.

The renewal of bold colours is another trend that is shining in interiors this year, and with the latest bright optical solids to join the DiamondGloss surfaces range, the vivid infusions of *Sassi* and *Jalapeno* are taken to the next level of luxury with the enhancement of a high gloss finish. While *Stipple Smoke* allows designers and specifiers to embrace the popular tonal greys trend.

To create a square-edge look, a range of edging options is available in matching acrylic or contrasting options to enhance surface appearance.

# Laminex<sup>®</sup>

## Inspire your space

Laminex DiamondGloss surfaces are backed by a seven year limited warranty, ensuring inspiring looks last. To find out more about the range, visit [laminex.com.au](https://laminex.com.au).

Image: Reception desk in Laminex DiamondGloss **Endula Macassar** and side table in Laminex DiamondGloss **Elkhorn Midas**. Feature wall in Laminex DiamondGloss **Seductive Limba**.

**ENDS**

For further information, please contact The PR Edge:

Kieran Stoltenkamp

P: 03 8416 6821

M: 045 006 2335

E: [kieran.stoltenkamp@che.com.au](mailto:kieran.stoltenkamp@che.com.au)