

THE laminex GROUP

MEDIA RELEASE

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THE LAMINEX GROUP DISHES UP INSPIRATION



Caption: Some of The Laminex Group designer luncheon guests at the beautiful Botanical restaurant

Inspiration was on the menu for 11 leading design professionals when they joined together at The Laminex Group's first exclusive designer luncheon.

The Laminex Group's New Product and Design Development Manager, Max Ekins, and Design Centre Manager, Lorraine Brigdale, hosted the luncheon at Melbourne's beautiful Botanical restaurant.

They were joined by guests from all facets of the design industry, including painter, printmaker and textile designer, Julie Paterson from Cloth Fabric; Kim Chadwick, Managing Consultant of Colourways; Andrea Lucena-Orr, Colour Planning and Communications Manager of DuluxGroup; Sally Coggle, CHE Creative Director; Sue Coles, Director of Baenziger Coles; Sharon Rae, Principal of Fashion Forecast Services; and Margot Warre, Colour Intelligence and Senior Design Manager of Warwick Fabrics.

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Brigdale said the luncheon was an intimate gathering where guests shared and explored the sources of inspiration around current and upcoming projects, and their insights from a designer's world.

"The designer luncheon series is about bouncing around ideas and sharing opinions between some of the industry's key influencers," explained Brigdale.

"The occasion gives guests the chance to share and expand their inspiration, and at the same time, we gain some valuable insights that can help us develop relationships in the design world, which is advantageous when designing and developing new products."

Ekins said, "Many elements of our interiors need to work in harmony, and it is fitting that the personalities shaping these elements seek each other out."

Each guest received a table runner by fabric designer Julie Paterson featuring a décor from the recent Laminex Fusion collection which was designed by Julie.

The following day, Managing Consultant of Colourways, Kim Chadwick said, "I feel very inspired by the event and all it encompassed and want to thank everyone around the table for their contribution. I also hope the conversation contributed to the 'big picture' thinking that The Laminex Group has not only adopted, but owned and acted upon for the past decade and more."

"I truly will go to sleep tonight thinking about paper making and hand printed stamps; the delightful properties of pre-knitted felt and spawning coral; graffiti in New York and slums in India; cotton versus flax; drought versus flood; merino and linen; farmers versus economy; hemp versus happy all around; floors, walls, cupboards, benchtops and decisions to be made; phone apps and volcanoes; and the value of time well spent."

The Laminex Group is proud to show its support for the industry by hosting the first of a series of luncheons and expects to host the next The Laminex Group designer luncheon in November.

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For further information and images, please contact The PR Edge:

Kieran Stoltenkamp

P: 03 8416 6821

M: 0450 062 335

E: kieran.stoltenkamp@che.com.au