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MEDIA RELEASE

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BRING COMMERCIAL SPACES TO LIFE WITH THE UPDATED LAMINEX® INNOVATIONS® RANGE



Celebrating cutting edge design, exciting textures and inspiring colours, Laminex® has updated its Innovations® range with 22 new decors set to transform the design possibilities for commercial spaces.

Leading the way in the union of interior surface design and technology, Laminex® Innovations® include products manufactured with genuine metallic foils as well as products with beautiful textures creating distinctive and daring feature walls and other applications in commercial spaces.

Laminex Marketing Manager, Jared Dinneen, said with the creative combination of textures, metallics and a sophisticated colour palette, Laminex Innovations will add visual excitement to any commercial interior that demands dynamic design solutions.



"We're seeing an increasingly popular trend of integrating the contemporary look of metallics and true texture into design-leading interiors, from retail fitouts to living and working spaces," Dinneen said.

"With the newest decors, we've interpreted these trends and applied them to the cost effective vertical application

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solutions that Australia's commercial specifiers and designers expect from the Laminex Innovations range."

Designed to complement the wider Laminex product range, Laminex Innovations explores the effect of illumination and design to offer textured and textile surfaces that can be effortlessly integrated with the Laminex® Colour Palette, Laminex® Timber Veneers, interior furnishings and lighting to create breathtaking harmonious commercial spaces – the possibilities are endless.

Durable and suitable for vertical applications only, Laminex Innovations are backed by a seven year limited warranty, ensuring they will continue to shine for years in any interior commercial project.

For more information on Laminex, to download or order product brochures and decor samples, visit laminex.com.au.

NEW DECORS: Black Riser, Fossil Rhythm, Ash White Rindle, Ash White Rhythm, Stellar Rindle, Stellar Rhythm, Tribal Graphic, Tribal Flame, Polar White Strike, Fossil Strike, Juicy Strike, Black Strike, Polar White Magic, Chichi Magic, Juicy Magic, Gossamer, Pure Clone, Bold Clone, Ebony Flourish, Dusk Flourish, Invoke, and Filament.

ENDS

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