

# THE laminex GROUP

## INSPIRED LIVING: November 2011

Welcome to *Inspired Living*, The Laminex Group's monthly newsletter, keeping you in the know with the latest news, trends and designs. This month, we show you decorative surfaces like you have never seen before, put the focus on gloss appeal, get a handle on the latest door surface technology and discover which high-end Melbourne restaurant is making waves, thanks to Laminex® Timber Veneers.

### NEWS: OPEN THE DOOR TO DESIGN

The latest innovations in surface technology are expanding our design horizons, helping us rethink how doors are used in interior design.



Doors are one of the most important decisions when designing a kitchen or bathroom space. Why? Because they form one of the largest surface areas you will see in any kitchen or bathroom. You can completely change the look of a kitchen or bathroom simply by changing the cabinet doors.

The latest premium collection holding the key to cutting edge design is the updated Laminex Aluminium Framed doors range. With an option to meet any look from classic to contemporary, Laminex Aluminium Framed doors incorporate the latest designs

and trends through a variety of frame styles and door inserts. Choose from the brand new range Translucent, Coloured and Rippled Glass inserts or the massive selection of Laminex Decorated Board, Silk Finish, CrystalGloss, Metaline and Timber Veneer inserts for a clean, linear look with the power to set the tone and visual appeal for the entire space.

Not only is it important to consider doors in the visual design, but functionality and quality are paramount. Delivering extra durability, the extended offer of seven aluminium frame profiles within the range feature mitre joints strengthened by specially developed steel brackets, meaning Laminex Aluminium Framed doors are both an aesthetic and resilient product ideal for the most demanding living areas.

Laminex Aluminium Framed doors are available now. Click [here](#) for product information.

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## DESIGN FOCUS: LARGE SCALE DESIGN

Marble and stone provide classic beauty and continue to hold their place in the marketplace as one of the most desired surfaces. Until now, the technology has not been available to replicate a pattern that captures the intricacy and visual drama of a real stone slab.

Enter Laminex 180fx surfaces. With striking colours, texture and design detail, Laminex 180fx makes it easy to achieve the beauty and realism of stone with all the practical advantages of laminate, at a fraction of the price.



Uncompromisingly modern and eye-catching are words that best describe Laminex 180fx surfaces. Designed expressly for Australian interiors, Laminex has hand-picked six dramatic stone patterns to achieve the sought-after look of stone across kitchen countertops, benchtops, islands, bathroom vanities, vertical applications or wherever inspiration strikes.

Paying homage to the classic marble look, *Carrera Marble* showcases charcoal and light tonal grey veining against a background of creamy white to create a dramatic yet timeless statement.

For a lighter hue, the elegant and lustrous *Silver Travertine* is a linear grain displaying creams into beautiful greys to create striking interior spaces.

*Soapstone Sequoia* and *Breccia Paradiso* bring the sought after trend of tonal greys to life, while alluring browns, ivories and greens play a starring role in *Slate Sequoia*. Taking drama to the next level, *Black Fossilstone* is a dark and sumptuous décor, mirroring nature's ancient art of seabed fossilisation to create an intriguing pattern.

Complementing the broader Laminex Colour Palette, the collection comes in two finishes – Matt and DiamondGloss – with matching acrylic edging completing the masterpiece to create a seamless stone slab look. Laminex 180fx surfaces feature outstanding durability and a seven year limited warranty to create a space that will maintain its good looks.

To find out more about this new vision in decorative surfaces, order your Laminex 180fx A4 sample, download a brochure, click [here](#).

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## ALL EYES ON: GLOSS

**All eyes are on Gloss for interior design – so how can we use gloss surfaces to add a new dimension to our projects?**

The latest research from The Laminex Group shows that high gloss surfaces are sweeping into interior spaces and fast becoming one of the top interior design trends in Australia.

So what is it about high gloss that is taking Australia by storm? Design Centre Manager, Lorraine Brigdale says, “The love affair with gloss products has been with us for quite some time now, and it’s only getting stronger. When applied to bench tops and surfaces, gloss surfaces will create a light, polished look in harmony with today’s popular styles. Their reflective finish can be used to accentuate sophisticated design features to make an immediate impact and leave a lasting impression.”



Laminex recently updated its Silk Finish range with 10 dazzling new decors, taking the total offering to 20 decors. Radiating sophistication, Laminex Silk Finish delivers a glossy melamine finish to doors, drawers and other vertical surfaces. Every décor can also be matched with gloss ABS edging and beautifully integrated with other products from the Laminex range for effortlessly stylish colour schemes.

With Laminex Silk Finish, the contemporary and desirable look of gloss can be achieved in the kitchen, bathroom, living room or any other interior that requires a hint of glamour. And don’t let its sophisticated style fool you – Laminex Silk Finish offers more than just good looks. The decorative surface is easy to clean and durable enough to withstand the demands of everyday living.

To find out more about Laminex Silk Finish or to view brochures and order samples, click [here](#).

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## OUT AND ABOUT: THE ATLANTIC

Docked on the banks of Melbourne's Yarra River, stylish seafood restaurant The Atlantic encapsulates the look and feel of the famous 1800's New York fish markets and today's bustling meat packing district.



To create an interior with a point of difference, Blackmilk Interior Designs used Laminex Timber Veneers to bring a 'weathered, yet sophisticated' look to life. Flaunting the design sensibility of natural timber with a diverse range of tones and hues, a combination of Laminex FSC certified Timber Veneers in *Smoked Oak* and *Seasoned Oak* has been used throughout The Atlantic, from wall panels in the casual dining area to decorative feature walls in the cocktail bar.

Director of Blackmilk Interior Designs, Conrad Manolidis, said Laminex Timber Veneers was just what he was after to create the New York inspired design.

"I always knew the richness and character appeal of timber was going to have a strong design presence in the restaurant, and when I came across the extensive Laminex Timber Veneer range, I was not only impressed by the natural variances synonymous with solid timber within the range, but also the versatility, colours, grains and textures the range presents," he said.

Since embarking on her maiden voyage in February 2011, The Atlantic has not only been tantalising tastebuds with delicious seafood dishes, and according to Manolidis, the quality, durability and style of Laminex Timber Veneers has played a key role in offering an overall intimate and sophisticated culinary experience.

For more details on Laminex Timber Veneers, click [here](#).

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