

MEDIA RELEASE
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THE LAMINEX GROUP DELIVERS SPECIALTY BOARDS FOR TRADE PROFESSIONALS

The Trade Essentials[®] range from The Laminex Group offers one of the largest ranges of wood panelling products available to specifiers, architects, builders and trade professionals. The latest additions of Specialty Board products include **Litecraft**[®], **Strandboard**[™], **Strandfloor**[™], and **Triboard**[™] in **High Density, Pinnable** and **Lite** varieties, to expand the range even further for a comprehensive offer and environmentally preferable solutions in structural and non-structural applications.

Marketing Manager Trade Essentials, Chris Knight said the new products in the Trade Essentials range provide specialty solutions for a variety of applications, including commercial tables, workstation partitions, wall and ceiling linings, office screens and flooring, offering trade and design professionals with innovative new options for their projects.

“The latest range of Trade Essentials specialty board products is a result of The Laminex Group’s commitment to expanding its offer of environmentally preferable products, driven through its close collaboration with the Green Building Council of Australia (GBCA). This means that trade and design professionals can be confident in achieving valuable Green Star credits for their projects.

“At The Laminex Group, we have an ongoing commitment to research and product innovation to deliver versatile and sustainable solutions that help reduce the overall impact on our natural environment,” Knight said.

As a self-supporting pinnable substrate, **Litecraft** saves time and money. The low density panel is lighter and easier to handle than other panel products and, with its self-supporting structure, it eliminates the need for additional fabrication materials in the manufacture of office screens and partitions, making Litecraft more economical than traditional construction materials.

Constructed from large timber flakes bonded together with no added formaldehyde resins, **Strandboard** has robustness suitable for a wide range of building and furniture joinery applications. With a characteristic random wood strand surface, Strandboard is aesthetic appealing when polished, washed or raw.

Strandfloor is a smarter solution for commercial and residential flooring. Bonded together with no added formaldehyde resins, Strandfloor is made up of large timber flakes randomly layered for an attractive flooring solution. Manufactured with a polypropylene tongue and groove system, Strandfloor

is easy to install and is available in two additional treatment possibilities to provide resistance to insect attack (Termite Treated) or both fungal decay and insect attack (H3 Treated).

Triboard is an innovative building product with superior strength. Its unique three-layered structure consists of a Strandboard sandwiched between fibreboard skins, resulting in a smooth outer surface and strong inner core. With superior strength, Triboard is available in High Density (HD), Pinnable or Lite varieties featuring individual performance properties ideal for applications from workstation partitions to commercial tables.

In addition to accruing valuable Green Star credits, the latest additions to the Trade Essentials range have all been sourced from responsibly managed forests and carry FSC® (Forest Stewardship Council) certification, made from FSC Mix wood sources.

To find out more about Trade Essentials Specialty Boards, view product and technical information, visit tradeessentials.thelaminexgroup.com.au



Images:

1. Litecraft
2. Strandboard
3. Strandfloor
4. Triboard Lite

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For further information, images or an interview with a representative from The Laminex Group, please contact The PR Edge:

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